



HENDRIK BEIKIRCH

TRACING MOROCCO

montresso⁺ ART FOUNDATION

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« *Our inheritance was left to us by no testament.* »

René Char *Feuillets d'Hypnos* - 1946



Marrakesh, Jardin Rouge, artistic residency

The Montresso* foundation presents in collaboration with the german artist, Hendrik BEIKIRCH, the project - TRACING MOROCCO.

Eternal wanderer of his time, Hendrick Beikirch, in collaboration with the Montresso foundation, wanted to pay a tribute to Moroccan lines of work that are slowly going out of business, at least the way they nowadays persist. The idea came from the natural observation of the men and women who keep those gestures alive in the souks in the mountain villages or in the secluded corners of the Moroccan countryside. Those are unforgettable “faces” often photographed but never praised. The process and the idea became self-logical: to photograph the context, pause on the occupation and let Hendrick Beikirch immortalize the man like in a tribute to mankind!

They remain thousands, shepherds, truck drivers driving overloaded machines, butchers, zelligers or simple masons used to ancestral and rudimentary equipment... It is impossible to name them all... Those who know Morocco, have come across and noticed those unbelievable truths.



Marrakesh, Jardin Rouge, artistic residency

| Morocco

At the outset, there is the encounter with the subject – by chance, in the streets, the watchful eye always on the lookout. It starts with a photo, such as anyone might take – but here the objective is precise, the intention a major one. Old men and women who have not been spared by the passage of time or by the fatigue of a whole lifetime. These are workers, craftsmen, fishermen, they possess knowledge and they pursue crafts and trades that are destined to disappear. It is neither written nor explained, but it is obvious: these men and women are the custodians of some of humanity's treasures.

Hendrik Beikirch came in artistic residency at Jardin Rouge a dozen times since June 2014 and realized 22 portraits, that will be shown at Marrakesh in December 2015.

Then during his 2015 world tour, Hendrik Beikirch reproduced his portraits on gigantic walls in all major cities worldwide and is still going to reproduce them throughout 2016. Some walls are already displayed for passersby, fans of the artist, to all of those who, bewildered, discover them randomly in New York, Roma, Copenhagen, Oslo, Murmansk, Toulouse, Naestved... Everywhere with the same respect of these simple people, it is Morocco and its culture, the splendour of its

residents that are being honoured and call out passersby !

This is what makes these portraits so unique: they are the centre of attention in a society in which they are normally invisible. In changing the dimensions and the status from the classic portrait in a conventional format to an urban mural, these faces do not lose their realistic character – on the contrary, it comes across all the more strongly. Urban painting of Beikirch are the culmination of a project that has involved many people. All of these have had to listen, realize the message, support it, so as to finally accept that the work can be accomplished. It is also a work that is the union of every opposite: the subject is simple, the painting complex. The message is clear, the scale is spectacular. The universal and the individual live side by side until they merge together.

TRACING MOROCCO is first of all the encounter between a man, a country and his people. The book highlights the beauty of encounters and human passions. In order to honour them, Hendrick Beikirch portrayed those Moroccans, emphasising these anonymous' fascinating emotions. During his Moroccan escapades he created unadorned portraits, without any inappropriate effusions nor overflowing empathy.

The book *Tracing Morocco*, published by the art foundation Montresso*, will be introducing exclusively in December, at the occasion of presentation of the ending work of residency of Hendrik Beikirch at Jardin Rouge.

Thanks to all the ladies and gentlemen of Morocco who accepted to be part of the project, all voluntary and sympathetically. No image was stolen. They all are the testimony of a legacy that should not be lost but immortalised in this project - **TRACING MOROCCO**.



Building, July 2015

Goes | The Netherlands

TRACING MOROCCO

CURRENT EVENTS

1

PRESENTATION OF THE ENDING WORK OF RESIDENCY

Jardin Rouge, Marrakesh

5 December 2015 > 17 January 2016

2

THE BOOK

The book Tracing Morocco will be introducing exclusively Jardin Rouge, Marrakesh

5 December 2015

THE BOOK :



PLANNED PUBLICATION :

DECEMBER 2015 (first preview in Morocco)

JANUARY 2016 (Europe)

EDITION :

2 500 copies and 50 deluxe first parts editing casket, signed and numbered by the artist.

PAGES :

176 pages

FRENCH - ENGLISH - ARABIC

3

THE WALL

The art foundation Montresso* in close cooperation with moroccan authorities, will present a monumental wall painting by the artist Hendrik Beikirch in Marrakesh.
The artist continues his world tour and will paint walls in Casablanca, Paris and Moscou in 2016.

End of November 2015 in Marrakesh

TRACING MOROCCO

PAST EVENTS

EXHIBITIONS :

TRACING MOROCCO *THE DRAWINGS*

Solo Show
Kolly Gallery
Zurich, **Switzerland**

WAITING

Solo Show
Ruttkowski; 68
Cologne, **Germany**

MISTER FREEZE,

Silkscreen prints, Tracing Morocco
Espace Cobalt
Toulouse, **France**

URBAN ART BIENNALE

Musée Vöklinger Hütte Vöklingen,
Vöklinger, Saarbrücken, **Germany**

REALIZED WALLS :

New York, **USA**
Rome, **Italy**
Goes, **the Netherlands**
Heidelberg, **Germany**
Næstved, **Danemark**
Toulouse, **France**

TRACING MOROCCO

THE SILKSCREEN PRINTS :

Three silkscreen prints
Mohamed, Abderrahim and Smiaa
300g mould made Hahnemühle paper, 60 x 50 cm



Edition of **40 copies** numbered and signed by the artist and at the bottom right the embossing of **Jardin Rouge**



URBAN ART BIENNALE

MUSEUM VÖKLINGER HÜTTE VÖKLINGEN, GERMANY

Urban Art Biennale 2015, 100 000 visitors

RAKOUCH, March 2015
Acrylic and spray can on wood 400 × 300 cm



MOHAMED, 2014
Acrylic, Spray can and Indian ink on canvas
145.5 × 113.5 cm



Brooklyn, December 2014

New York | USA



FADMA, 2015
Acrylic, Spray can and Indian ink on canvas
190 × 150 cm



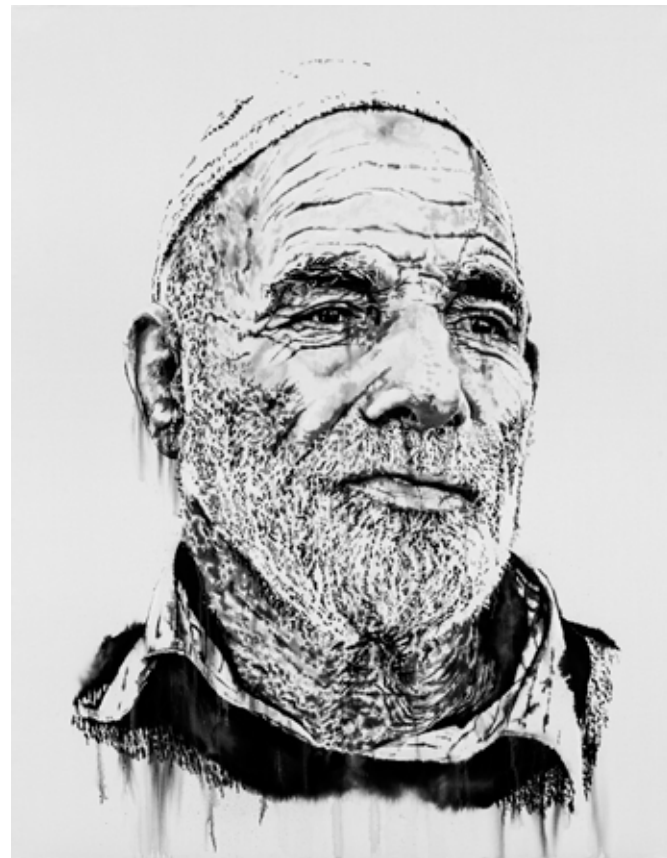
Arce, May 2015

Rome | Italy



Building, July 2015

Goes | The Netherlands



MOHAMED, 2015
Acrylic, Spray can and Indian ink on canvas
145.5 × 113.5 cm





ISSAN, 2014
Acrylic, Spray can and Indian ink on canvas
145,5 × 113,5 cm



Heidelberg, August 2015

Bade-Wurtemberg | Germany



Harbor, September 2015

Næstved | Denmark



MOUNIR, 2015
Acrylic, Spray can and Indian ink on canvas
190 × 150 cm





SMIAA, 2015
Acrylic, Spray can and Indian ink on canvas
190 × 150 cm



Espace Cobalt, September 2015

Wall painting by **Hendrik Beikirch**
during the exhibition **Mister Freeze**

Toulouse | France

TRACING MOROCCO

THE WALLS :



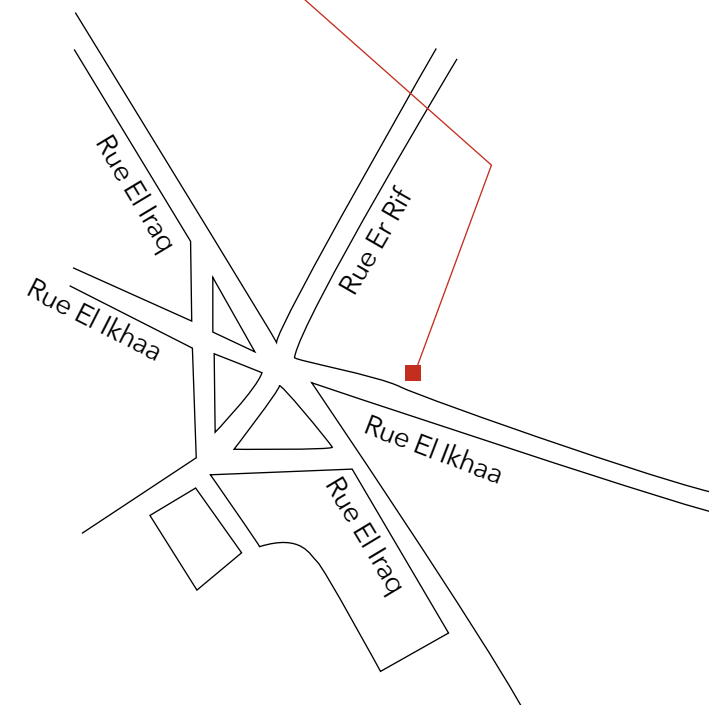
Marrakesh | Morocco



Since his early childhood, **Ahmed**, born at Jardin Rouge, was herding his sheep in the wadi

Since december 2014 Hendrik Beikirch continues his world tour, invited by festivals or cities. Two walls are in project and we are waiting for the acceptance of the local authorities.

We hope to find the necessary support and to present you at the end of November a beautiful wallpainting in Marrakesh.



EXPOSITION :

2015

TRACING MOROCCO Morocco
WAITING Germany
TRACING MOROCCO - The Drawings Switzerland
URBAN ART BIENNALE Germany

2014

MONOCHROME MATTERS Denmark
SCOPE NEW YORK USA
ST.ART DELHI India
HEERLEN MURALS the Netherlands

2013

ARTCPH Denmark
INTO THE DARK Angletterre
TRANSSIB - GREYHOUND Germany
II BIENNIAL GRAFFITI FINE ART Brazil

2012

GRAFFUTURISM USA
URBAN VOID South Korea
COUNTERPARTS Germany
GERMAN GRAFFITI AVANTGARDE India
VOM LEBEN GEZEICHNET Germany
BUSAN CULTURAL FOUNDATION Republic Of Korea

2011

ART WYNWOOD 101 USA
SCOPE ART BASEL MIAMI 101 USA
BETWEEN NIGHT AND DAY 101 USA
EXPRESSION BEYOND Russia
URBAN SCRIPT CONTINUES the Netherlands
URBAN ART - GRAFFITI 21 Germany

2010

XII Serbia
HALLENKUNST Germany
GRAFFITI HANDMADE Germany
ZERFALL UND ZUKUNFT Germany
PAINTING CITY China

2009

PUBLIC PROVOCATION Germany
SOHO ART MATERIALS USA
D'RAW the Netherlands
UNDER THE PAVING STONES Germany

2008

FESTIVAL DER ZEICHNER Germany
EUROCULTURED United Kingdom

2007

FEELING BLUE France

2006

OPENING Germany
BALCAN EXPRESS Bosnia and Herzegovina

2005

GRAFFITI WAR GESTERN ZWEI Germany
STRAIGHT CONCEPTS Germany

2004

LINES Germany
OPENING Germany

2003

FUSION Germany
KUNST IM ATRIUM Germany

2002

BESIDE THE WALL Germany
EINBLICKE Germany
URBAN DISCIPLINE 2002 Germany

2001

URBAN DISCIPLINE 2001 Germany

1999

GRAFFITI Germany

TRACING MOROCCO

THE ARTIST :



German artist Hendrik Beikirch aka ECB made himself noticed thanks to his gigantic mural portraits of random anonymous he met during his many travels. In Busan, in North Korea, he painted a 230 feet tall wall.

Hendrik Beikirch meticulously paints each wrinkle of his models’ face, in an effort to share their story. His portraits are true life stories. The artist aims at revealing the beauty of those men and women bearing the traces of time, in our society made of bland images. His limited colour range and the contrasts he shapes underline the vulnerability of his subjects, inducing a simple relation based on emotion between the viewer and the subject. Whether they appear on the corner of a street, the front of a building or on a canvas indoor, the sincerity displayed by ECB’s paintbrush turns these anonymous into silent companions.

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ART FOUNDATION

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<https://fr-fr.facebook.com/jardinrouge-marrakech/>

Our Instagram :

http://instagram.com/jardin_rouge/

Our Youtube Channel - see ours videos

https://www.youtube.com/channel/UCM-ndwzUeXOj_pFXVsvT22aw

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